Ritwik Dhandhi

I am a graphic designer who is fascinated by the intersection of art and science that makes good design possible. Motivated by challenging problems, I try to question the norm in an effort to create extraordinary and long-lasting solutions in this digital landscape.

Portfolio ritwikdhandhi.com
Email dhandhiritwik@gmail.com

Education

University of Waterloo | 2017 - 2022
Bachelors of Arts (BA) Honors English Literature and Rhetoric
Minor in Digital Arts and Communication

Experience

Coordinator, Services and Operations

University of Waterloo | Feb 2023 - March 2024

Created monthly newsletters and web content with Adobe Creative Cloud, resulting in a 45% increase in audience reach across digital and print media. Served as the key liaison between marketing and operations teams to develop a cohesive brand design strategy and concept. Also managed a team of 65 student staff members, making monthly schedules and providing professional development opportunities.

Graphic Designer

University of Waterloo | Jan - Aug 2022

Conceptualized, wrote, and directed a series of 12 informative videos for the official YouTube and TikTok accounts, using Final Cut Pro, increasing click-through rate by 50%. Also supported the development of an organization-wide redesign by creating and evaluating mockups, and running focus groups to capture and implement internal and external feedback.

Project and Communications Assistant

Ontario Ministry of Labour, Immigration, and Skills Development | Jan - Apr 2020

Spearheaded the team's transition to Figma as the primary wireframing platform through a series of workshops and presentations to equip them for the overhaul. Developed weekly data-driven infographics utilizing Adobe InDesign to effectively present detailed user data showcasing new user signups and most popular services.

Skills

UX/UI Design, Graphic Design, Sound Design, Product Design, Art Direction, Videography, Typography, Prototyping, Wireframing, Content Writing, Social Media Strategy, Branding, Printing Design, Web Design, Logo Design, Animation.

Tools

Adobe Illustrator, Photoshop, Premiere Pro, InDesign, After Effects, Animate, Final Cut Pro, Figma, Sketch, Logic Pro X, Jira, Miro, Microsoft Office.

Interests

Writing, Music Production, Matcha Lattes, Photography, Reading, Tennis, Legos, Smiling